

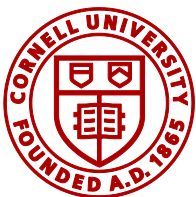
OUT IN SCIENCE,  
TECHNOLOGY, ENGINEERING,  
AND MATHEMATICS, INC.

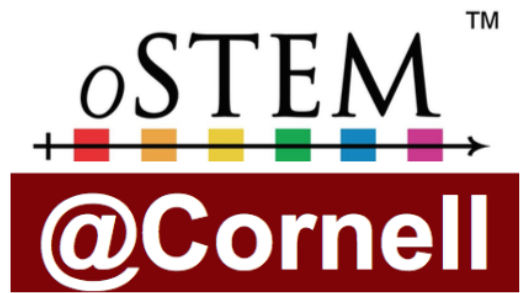


# SPONSORSHIP PACKET 2015-2016

3<sup>rd</sup> FLOOR, 626 THURSTON AVE., ITHACA, NY 14850

[ostematcornell@gmail.com](mailto:ostematcornell@gmail.com)





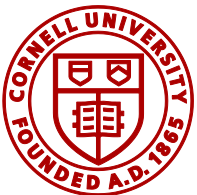
Dear Corporate Representative:

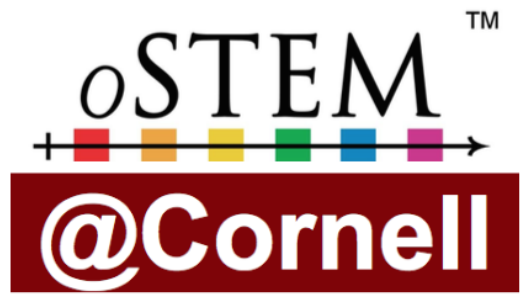
On behalf of the Out in Science, Technology, Engineering, and Mathematics (oSTEM@Cornell), I, Nitesh Goyal, would like to thank you for your consideration and support of our organization. As a Doctoral Candidate at Cornell, I have the privilege of serving as President of oSTEM@Cornell for the current academic year. I look forward to partnering with your company as we continue to fulfill oSTEM@Cornell's mission: To educate and foster leadership among LGBTQ students in the STEM fields, so that they may excel academically, succeed professionally, and positively impact the community.

Our directives and initiatives for the 2015-2016 academic year are as follows:

- Directives – Academic Excellence, Professional Growth, and Chapter Empowerment
- Initiatives – LGBTQ Empowerment and Mentoring: oSTEM@Cornell hosts numerous activities that promote and support the mission statement. These include attendance at national LGBTQ in STEM Conferences, international STEM conferences, Fellowships towards tuition & fee, and Annual events.

Sponsorship of our chapter demonstrates your committed support of our central endeavors which include developing and sustaining programs that engage our members, promoting scholastic achievement and higher education, teaching entrepreneurial and professional skills, establishing a sense of community, and enhancing leadership within the campus, nationally, and internationally.





In the first semester of its inception in Fall 2014, our members have already been awarded. These awards include but are not limited to:

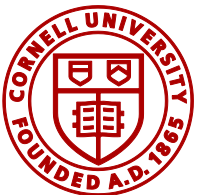
- Google Travel Awards
- Diversity Programs in Engineering Awards

Enclosed is an overview of oSTEAM at the national and Cornell chapter levels, a summary of oSTEM@Cornell programs and activities, and information on specific opportunities to establish partnership with your corporation.

For your convenience, we have enclosed a response form that may be returned to us via post, or e-mail. We look forward to building partnership with new companies and continuing our relationship with our current and past partners. We look forward to working with you in the near future and developing a strong relationship between your company and oSTEM@Cornell.

We thank you in advance for your support.

oSTEM@Cornell Executive Board





## Executive Board

The following positions are held from September 1<sup>st</sup>, 2015 till August 31<sup>st</sup>, 2016. Please feel free to reach out directly to us regarding any queries.

### **President**

Nitesh Goyal, Doctoral Candidate in Information Science  
[ngoyal@cs.cornell.edu](mailto:ngoyal@cs.cornell.edu)

### **Vice-President**

Fredrik Thege, Doctoral Candidate in Biomedical Engineering  
[fit5@cornell.edu](mailto:fit5@cornell.edu)

### **Treasurer**

Kasia Oleske, Doctoral Candidate in Biomedical Engineering  
[kasia.oleske@gmail.com](mailto:kasia.oleske@gmail.com)

### **Director of Public Relations**

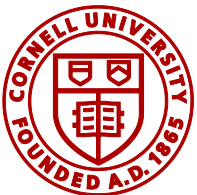
Hao Shi, Doctoral Candidate in Physics  
[hs673@cornell.edu](mailto:hs673@cornell.edu)

### **Director of Communications**

Katherine Quinn, Doctoral Candidate, Physics  
[knq2@cornell.edu](mailto:knq2@cornell.edu)

### **Faculty Advisor**

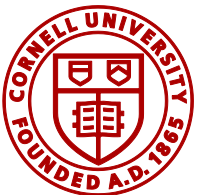
Brian Patchcoski, Associate Dean and Director, LGBT Resource Center  
[bjp86@cornell.edu](mailto:bjp86@cornell.edu)



## About oSTEM



When oSTEM was first conceived, original few chapters only loosely collaborated, and were led independently. As oSTEM grew, a need for increased coordination and communication was realized. So, in 2009, the five original oSTEM chapters established oSTEM Incorporated as a non-profit entity, filing its articles of incorporation in New Haven, Connecticut. It had as its purpose to lead and serve the individual chapters, as opposed to strict governance. **In December 2010, the group obtained Federal 501(c)(3) status, and the number of chapters rapidly grew to over 40 individual organizations in two short years.**

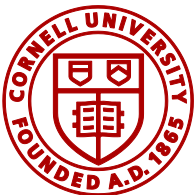




## About oSTEM

The oSTEM society, in its current state, exists as a federation of independent chapters, linked through leadership (though not finances) to the national non-profit organization, oSTEM Incorporated. The national organization primarily consists of the national board, the coordinating body for all national operations, as well as those students and non-students working on various projects and initiatives with board members. Plans are in the works to develop a system of formal student membership with the national organization in a way that both recognizes chapters' individuality and also works with our sponsors' requirements for donations.

Our student leaders rely on the national organization for resources, direction, and sustainability. In addition to these needs, another primary focus has been to grow and expand the organization, creating a community. We provide resources to enable each chapter to focus on developing the local LGBTQA STEM communities across the nation. In addition to providing workshops and other professional opportunities at national conferences, the national organization will continue to support its chapters by encouraging collaborations and through its shared resources, newsletters, and mentorships.



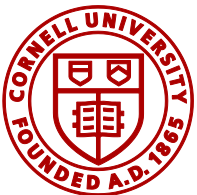
## oSTEM - Cornell Chapter



Founded in Fall 2014, oSTEM@Cornell is the premier organization for LGBTQ students in the Science, Technology, Engineering and Mathematics (STEM) fields at Cornell University. oSTEM@Cornell was founded as a central resource to support and promote personal and professional development of the LGBTQ student body.

As a young chapter, oSTEM@Cornell currently serves the interests of over 140 registered LGBTQ undergraduate, masters, doctoral, and post-doctoral members from more than 30 STEM departments on the main Ithaca Campus. We are actively expanding our presence and membership in the newly established Cornell Tech campus in New York City.

We recruit LGBTQ members from all STEM fields and educational levels, especially during the Orientation Week in September each year. Our community-building activities, sponsored professional development programs, and leadership opportunities help recruit and retain members who go on to earn degrees in mathematics, engineering, science and technology.

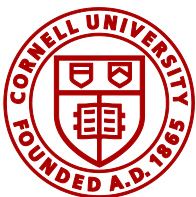


## Community Development



We recognize the importance of building a close queer community, where LGBTQ students, faculty, and staff can share a safe space for open discussion

and networking. We offer extensive social programming on a weekly basis. Past events include board game nights, bowling, barbeque at the Stewart Park, as well as joint mixer with LGBTQ groups in the business, law, and veterinary school at Cornell.





# Professional Development

We strongly focus on professional development programming for our members. In the past year, we launched our Signature Speaker Series, featuring Dr. Eric Jolly as our inaugural speaker. We have also partnered with Lockheed Martin and hosted a panel discussion of LGBTQ issues in the corporate world.

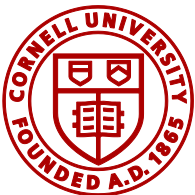
- **Signature Speaker Series**

We launched our Signature Speaker Series in Spring 2015. Through this program, we invite LGBT affiliated individuals from the industry and academy to come to Cornell and speak about issues that are of interest to our constituency. As our inaugural speaker, Dr. Eric Jolly, former President of the Science Museum of Minnesota and current President of the Minnesota Philanthropy Partners, gave a talk to our members on the importance of diversity in STEM fields.



- **Corporate Series**

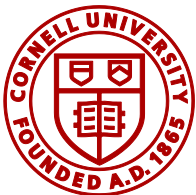
In our Corporate Series, we invite queer employees from the sponsoring organization to discuss LGBTQ issues in their working environment. In Spring 2015, five representatives from Lockheed Martin came to our Ithaca campus and discussed with our members the working environment for LGBT employees at Lockheed Martin.





## Diversity Initiatives

We also organize events across multiple diversity organizations on campus. For example, we have held joint mixers with the LGBT organizations in the business, law, and veterinary schools at Cornell. We have also collaborated with other diversity organizations, such as Society of Asian American Graduate Affairs. We also work closely with the Office of Inclusion and Student Engagement and the Diversity Program in Engineering on both social and professional programming.





# Sponsorship Opportunities

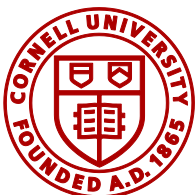
Your sponsorship contributes directly to the expenses of oSTEM@Cornell's programs, all of which serve to support and promote personal and professional developments of our members, and to build and foster an inclusive community at Cornell. Your organization can donate as a Chapter Partner on different donor levels, or sponsor specific components of our yearly activities. These opportunities are listed below.

## Chapter Partner Levels

Benefits	Bronze (\$1,000)	Silver (\$2,000)	Gold (\$3,000)	Platinum (\$5,000)	Diamond (\$10,000)
Company logo & link on oSTEM@Cornell website	✓	✓	✓	✓	✓
Résumé of oSTEM@Cornell members		✓	✓	✓	✓
Complimentary information session (\$300)			✓	✓	✓
One (1) \$1500 scholarship in your company's name				✓	✓
Company name & logo on oSTEM@Cornell T-shirts				✓	✓
One (1) \$5000 scholarship in your company's name					✓

## Sponsorship of Signature Programs

Program	Sponsorship
Recruitment & Retention: Annual Orientation & Welcome Program	\$1, 000 annual
Professional Development LGBTQ Networking Conference Grant	\$1, 000 (per named grant)
Monthly Meet & Greet with a STEM Celebrity	\$1, 200 annual
Technical Conference Presentation & Travel Grants	\$1, 500 (per named grant)
Annual LGBT in STEM@Cornell Posters Presentation Event	\$1, 500 (per named grant)
Career Support to provide graduate Tuition & Fee: Named Fellowship (1)	\$18, 500 (per named grant)
Social Affairs: Local Socials	\$1, 200 annual
GradSchool/oSTEM Chapter Visit Grant	\$2, 000 per visit





# Corporate Response Form

626 Thurston Ave., Ithaca, NY 14850      [ostematcornell@gmail.com](mailto:ostematcornell@gmail.com)

Thank you for your interest in partnering with oSTEM@Cornell. For your convenience, please fill out and return this form to us by email. All questions can be addressed to [ostematcornell@gmail.com](mailto:ostematcornell@gmail.com). A member of our executive board will reach out within 3-5 days, if not before.

Company Name: \_\_\_\_\_  
 Name of Lead Representative: \_\_\_\_\_  
 Title: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 \_\_\_\_\_

## SPONSORSHIP LEVELS CHECKS PAYABLE TO oSTEM@CORNELL

Our Company wishes to partner with oSTEM@CORNELL at level:  
 Bronze \$1000       Silver \$2000       Gold \$3000  
 Platinum \$5000       Diamond \$10000

## SIGNATURE SPONSORSHIP OPPORTUNITIES CHECKS PAYABLE TO oSTEM@CORNELL

Select all that apply and enter in the amount on the last column:

Program	Sponsorship	
Recruitment & Retention: Annual Orientation & Welcome Program	\$1,000 annual	\$ _____
Professional Development & Excellence:		
LGBTQ Networking Conference Grant	\$1,000 (per named grant)	\$ _____
Monthly Meet & Greet with a STEM Celebrity	\$1,200 annual	\$ _____
Technical Conference Presentation & Travel Grants	\$1,500 (per named grant)	\$ _____
Annual Networking & LGBT in STEM Posters Presentation Program	\$1,500 (per named grant)	\$ _____
Social Affairs:		
Local Socials	\$1,200 annual	\$ _____
Grad School/oSTEM Chapter Visit Grant	\$2,000 per visit	\$ _____
Career Support to provide Tuition & Fee: Named Fellowship (1)	\$18,500 (per named grant)	\$ _____

oSTEM@Cornell looks forward to working with your company!

